

NILE UNIVERSITY

NU is the first research, Non Profit “Ahleya” university in Egypt .
It was inaugurated in 2007 as a world-class, internationally
recognized education and research University.

Nile University is seeking to hire:

Communications Manager

The Successful candidate will:

- Develop external communication plan in alignment with marketing strategy
- Responsible for PR
- Responsible for event management of only strategic events that represent the university as a whole
- Will create an event management manual/standards and procedures
- Develop media engagement plan in partnership with the Marketing manager
- Develop a social media plan for communication in partnership with the Marketing manager
- Will work closely with the marketing unit for all related communication aspects of institutional marketing implementation plan

Requirements:

- 5-7 years of experience in the field of communications .
- Bachelor’s degree in Business Administration or Marketing .
- Excellent command of both written and spoken English and Arabic .
- Very good command of MS. Office , specially Word, Excel and power point

To Apply:

Applicants must submit the following documents to careers@nu.edu.eg:

1. A detailed CV highlighting experience as per outlined requirements.
2. Names and contact information (email address is a must) of three references.

For More information

www.nu.edu.eg/careers